

VT's Strategic Highway Safety Plan

Curbing Speeding & Aggressive Driving

The Problem

- Driver behaviors need to be modified, law enforcement is not the only solution
- Nobody considers speeding important enough to obey the law
- Drivers recognize aggressive driving in others, but not in themselves

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The Data

- Aggressive driving involved in 15% of major crashes
- 65% of those involved in aggressive driving related crashes are male
- 57% of crashes occur on state highways
- 24% of crashes involve alcohol

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Strategies

- Create the public perception that punishment is likely
- Educate the public to why it is dangerous
- Create the public perception that apprehension is likely
- Improvements in the education of novice drivers
- Remedial driver education course